

## Privacy & Cookie Policy Green Screen

The Stichting Bloemenbureau Holland (hereinafter 'Bloemenbureauholland.nl) takes your privacy and data protection seriously. We do everything we can to convey the information in our adblocker (hereinafter 'Green Screen') with the greatest possible accuracy. Read the statements below for more information about the use of the **Green Screen** and how we use data.

You can print or save this document by using the usual functionality of your internet service (= browser: there mostly "file" -> "save as"). You can also download and archive this document in PDF format by clicking here. To open the PDF file you need the free program Adobe Reader (at [www.adobe.de](http://www.adobe.de)) or similar programs, which run the PDF format. The following data protection declaration explains to you which data is collected on our websites and which data we process and use.

### 1. Privacy policy

Personal data are data on factual or personal circumstances of a particular or identifiable natural person. This includes, for example, your name, telephone number, address, as well as other information. We will not collect personal data other than mentioned in this policy.

The ad blocker will be downloaded through the different stores of the supported browsers. We don't have access to the users information through these stores. We do collect usage data through the ad blocker. For example the website they visit, how much ads are replaced on that website, and the IP-address. The IP-address is collected to gain information about the users location.

If you have any question about your personal data possible processed through the different stores of the supported browsers, please contact these stores. Please see the links below. But if you have any question feel free to ask. Our contact details are stated in chapter 6.

Chrome: <https://chrome.google.com/webstore/category/extensions>

Firefox: <https://addons.mozilla.org/en-US/firefox/>

Edge: <https://www.microsoft.com/en-us/store/collections/edgeextensions/pc>

## 2. Use of cookies

### 2.1. What is a cookie?

When offering electronic services we make use of cookies. A cookie is a simple little file stored on the computer hard drive and store certain settings and data for exchange with our system via your browser. We make use of temporary cookies. These cookies do not contain personal data like your static except for your dynamic IP address and are used only to make it easier to use Green Screen.

Basically you differentiate 2 different types of cookies, so-called session cookies, which are deleted as soon as you close your browser and temporary / permanent cookies, which are stored for an extended period or indefinitely on your data carrier.

Most browsers are normally configured to accept cookies, but you can also set up your browser to refuse all cookies or to send you a message when a cookie is sent. During your visit to our website it is possible that Google and other parties make use of their own cookies.

### 2.2. Cookies we use

Most of the cookies we use are automatically deleted from your hard disk after the end of the session (session cookies). We also use cookies that remain on your hard drive. During a further visit, you will be automatically detected, that you were already with us and which inputs and settings you prefer. These temporary or permanent cookies (lifetime 1 month to 10 years) will be stored on your hard drive and will be deleted by itself after the specified time. In particular, these cookies serve to make **Green Screen** more user-friendly, more effective and safer.

When the cookie is activated, an identification number is assigned to the cookie and an assignment of your personal data to this identification number is not made. Your name, IP address or similar data that would allow the cookie to be assigned to you will not be inserted into the cookie.

We use 2 types of cookies in the website. One is for Google Analytics and the other one is a session cookie used by the Craft CMS System. The adblocker will set a Google Analytics cookie on the Chrome browser, on other browsers there will be no cookie used for collecting data in Google Analytics. The Craft CMS cookie is used to store information about the users session. For example is the user logged in to CMS.

Which party places the cookies?	The cookies are placed for which goal?	How long are the cookies stored?
Craft CMS	Store session information	session
GoogleAnalytics	Gathering statistics	2 years

### 2.3. Google Analytics

Google Analytics is a service of Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics uses cookies, which allows an analysis of the use of **Green Screen** by Google. The information collected anonymously about the use of our **Green Screen** collected by the cookie is generally transferred to a server of Google in the USA and stored there. Your IP address will therefore be collected by Google only in abridged form, which ensures anonymization and does not permit conclusions about your identity. In the case of the activation of IP anonymization on our **Green Screen** your IP address will be abbreviated by Google within Member States of the European Union or in other Contracting States of the Agreement on the European Economic Area.

Only in exceptional cases will the full IP address be transferred to a Google server in the US and abbreviated there. Google will use the information provided to evaluate your use of **Green Screen**, to compile reports on the **Green Screen** activity, and to provide us with further services connected with the use of **Green Screen**. The IP address provided by your browser as part of Google Analytics will not be merged with other Google data. A transfer of this data by Google to third parties takes place only on the basis of legal regulations or in the context of the order data processing.

Under no circumstances will Google collect its data with other data collected by Google. By using **Green Screen**, you agree to the processing of the data collected about you by Google and the above-described manner of data processing as well as the stated purpose. You can prevent cookies from being saved by setting your browser software accordingly. We would point out, however, that in this case you may not be able to fully utilize all the functions of **Green Screen**. In addition, You can prevent Google's processing of the data (including your IP address) generated by the cookie and your use of **Green Screen** (including your IP address) as well as the processing of this data by Google by downloading the browser plug-in available under the following link And install. For more information about Google Analytics and privacy, please visit <http://tools.google.com/dlpage/gaoptout?hl=en>.

### 3. Protection of privacy and passwords

We apply strict data protection procedures, for instance to prevent unauthorized access to personal data. We make use of safe connections through which all personal information between you and **Green Screen** is protected during recording. Your personal data will be transferred securely with us through encryption. We use the encoding system SSL (Secure Socket Layer). Furthermore, we protect **Green Screen** and other systems by means of technical and organizational measures against the loss, destruction, access, alteration or dissemination of your data by unauthorized persons.

Passwords if applicable are stored in encrypted form, so neither we ourselves nor any outsiders can possibly discover them. Data that is no longer needed is removed. You can even request change or deletion of data (see below).

#### **4. Changes to the privacy declaration**

We reserve the right to revise and update the present declaration. You should therefore consult this declaration regularly to keep up with the changes.

#### **6. Examination and correction of your personal details**

You can always send any questions concerning our privacy policy or questions about examination and correction (or deletion) of your personal details to our data protection officer at:

Stichting Bloemenbureau Holland

Jupiter 440

2675 LX Honselersdijk

The Netherlands

E-mailadres: [info@bloemenbureauholland.nl](mailto:info@bloemenbureauholland.nl)

<http://www.bloemenbureauholland.nl/>

KvK-nummer: 41151992 (registration number Dutch Chamber of Commerce)